

VERY SUSTAINABLE JOURNEY

DISPLAYS

Our aim is to review and reduce any environmental inefficiencies across the business from sourcing, to warehouse, to office.

We are continuously reviewing the full supply chain to make improvements where possible with the final goal to reduce our carbon footprint and embed sustainability in our culture.

SOURCING, PURCHASING & EXTERNAL PARTNERS

Maximizing container space and regularly achieving 68CBM per container, resulting in less journeys

Continuously reviewing UK in-house manufacturing to further reduce our carbon footprint

Working with carefully selected, assessed and monitored supply chain partners whose sustainable values match ours

Invested in a new efficient Agfa Avinci printer, which saves time and in turn saves energy

Carefully package goods to reduce damages and subsequently, limit the number of unnecessary trips

12 MONTHS

All cardboard product packaging will be FSC approved

All bubble wrap packaging in our warehouse will be replaced by a recyclable alternative

Working with an external company to have all used cardboard responsibly recycled

Achieve a sustainable credential

5 YEARS

All suitable product packaging materials will be recyclable or biodegradable by 2028

Every pallet will be wrapped with recyclable material, eliminating the use of harmful plastics

PRODUCT

100% of our hardware units are reusable, reducing the end customers waste

Currently 78% of in-house printing is fabric because it is a more sustainable and reusable option

We only use a water based ink on our dye-sub fabric products

All lighting products we sell are LED, using less energy

Print profiles have been adapted to suit our specific materials, meaning we use less ink per print

Our delivery boxes are made from recycled materials, reducing waste that goes into landfill

We utilise space on every print roll in order to reduce excess material

The necessary start waste is halved by our new, more efficient machine

12 MONTHS

Find alternative sustainable materials for a wide range of products. Including providing PVC free options

Actively sourcing a new energy-efficient LED UV printer which uses the same power to print a graphic the size of a tennis court, as it would to boil a kettle

All excess PVC and fabric material will be responsibly disposed of

5 YEARS

In the next 5 years we will provide an entire sustainable product range, so environmentally conscious customers will have the option

INTERNAL

All of the lights in our warehouse and dispatch are LED censored. Making them considerably more efficient - what a bright idea!

Already taking small steps of encouraging and educating customers of our product reusability within the price list

Every company car is either hybrid or full electric. Making us 'miles more efficient'!

An overnight electronic shut down policy is implemented in the office and warehouse

All of our forklifts are battery powered, reducing air pollution one lift at a time

12 MONTHS

Lead the way by informing our customers on how to recycle each of our products through simple how-to guides

Only use recycled paper internally and externally including our dispatch notes and marketing collateral

Assess how we can enhance local biodiversity

5 YEARS

Develop our existing warehouse or relocate to one that generates renewable energy, improving the health of the planet and everyone on it!

Any spare graphics will be recycled or repurposed for internal use