

# Generic/ Magnetic Pop up 3x5 Straight

---

## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
- 

## Product Specifics

- Total area (includes bleed):  
5035mm (w) x 2249mm (h)
- Visual area  
4114 (w) x 2225 (h) mm
- Blue solid line indicates safe visible area.  
Please keep all key design elements and text within this space.
- Please note the two end panels will wrap around back of the frame.

This Area will not be visible from the front.

This Area will not be visible from the front.

This Area will not be visible from the front.

This Area will not be visible from the front.