

# Generic Pop up 3x1 Straight

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
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## Product Specifics

- Total area (includes bleed):  
2104mm (w) x 2249mm (h)
- Visual area  
1183 (w) x 2225 (h) mm
- Blue solid line indicates safe visible area.  
Please keep all key design elements and text within this space.
- Please note the two end panels will wrap around back of the frame.

**This Area will not be visible from the front.**

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# ZEUS Pop Up Case

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
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  - Colours on your screen may differ from the colours that are printed.
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## Product Specifics

- Total area (includes bleed):  
1776mm (w) x 793mm (h)  
Please note 85mm at the bottom of the graphic is not visible.
- Visual area  
1770 (w) x 787 (h) mm

