## Generic Pop-up 3x4 Curved With Back Panels

## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
- Do not Embed images.
- All fonts must be converted to outlines.
- Resolution must be 300 dpi at 25% of output size.
- Please supply artwork as a PDF or Illustrator file.
- Colours on your screen may differ from the colours that are printed.
- Please note this template should be used as a guide only.

## **Product Specifics**

- Front Total area (includes bleed):
   4062mm (w) x 2249mm (h)
- Front Visual area
  3365 (w) x 2225 (h) mm
- Back Total area (includes bleed):
   3248mm (w) x 2249mm (h)
- Back Visual area
   3228 (w) x 2225 (h) mm
- Blue solid line indicates safe visible area.
   Please keep all key design elements and text within this space.
- Please note the two end panels will wrap around back of the frame.

This Area will not be visible from the front.			This Area will not be visible from the front.
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